Contact

219.218.6489 · Crown Point, IN

Skill Set

SYSTEMS: Mac & Windows

GENERAL:
HTML5/CSS3/SASS
Javascript/JQuery/Greensock
Layout and Design: Web/UX, Email
Responsive Frameworks:
 Bootstrap, Foundation, MJML
PHP/mySQL
Wordpress & Custom Themes
Divi Builder & Beaver Builder
Website/Hosting Administration
Project Management
ASP/C#/.net (frontend knowledge)

SOFTWARE PROFICIENCY:
Adobe Experience Manager
Adobe Creative Cloud:
 Photoshop, Illustrator, Dreamweaver,
 Animate, InDesign & more...
Flash, Actionscript & Greensock
Microsoft Office 365 Services
Visual Studio
Figma
Sketch & Invision
Git, Cornerstone, Ankh, Tortoise SVN
Sublime, Coda, Text Wrangler
PageFlex: *Deployments & Web-to-Print*
Dynamic Templates

Clients

Ace Hardware, Abelson Taylor, Norton Group, Emson, IdeaVillage, Telebrands, Allstar Marketing, Inventel, 221 Direct, Hampton Direct, Verizon, Zimmer, Grainger, Newport Group, Amacore, Snuggie, Snuggie for Dogs

Outlook

I have a natural curiosity that keeps me developing my skills whenever possible. I believe the greatest satisfaction lies in seeing ideas bloom into a beautifully functioning application, website, design or campaign.

Work Experience

2019 – Present   InteractRV / Lead Venture
Web Designer
· Design RV Dealer websites using Figma & Adobe Creative Cloud.
· Design & develop content to maintain existing dealer sites.
· Create social media marketing assets.

2018 – 2019   Mix Design Inc.
Web & Multimedia Manager
· Manage all web / multimedia projects for new & existing clients. Restructure, direct redesign and develop outstanding websites projects. Implement remote display software (Reach Interactive Displays) and digital marketing material. Plan, deploy & manage social media marketing material for select clients.

2014 – 2018   RR Donnelley & Sons / Ace Hardware Corporate
Lead Web Developer
· Web content development/design across all Ace Hardware channels: acehardware.com, thepaintstudio.com, thesupplyplace.com, innovatewithace.com, emeryjensendistribution.com and more
· Email development for acehardware.com, Ace Rewards and myace.com
· Produce media banners (HTML5, Greensock & static) & social media assets
· Workload distribution, project management, web design, Wordpress and web hosting management

2011 – 2014   Digital Target Marketing
Creative Web Developer/ Flash Designer
· Offer website design and development for seminar and product microsites, product media: ad banners and email creative
· Work closely with multiple departments for a range of product based campaigns and offers

2009 – Present   SerendipityDev / LuvSushi / LuLu Design, Inc.
Creative Freelancer
· Project management, web design/development & Wordpress, graphic & apparel design, web hosting management, eCommerce and end user testing, web animation projects, branding and marketing for LuLu Design

2008 – 2009   Livemercial
Creative Web Developer / Flash Designer / Seminar Design Lead
· Website design, styling, and Flash banners for seminar offers

Education

2005   Purdue University Calumet – Hammond, IN
BS in Computer Graphic Technology – Multimedia (Pursuing)
Certificate in Computer Graphics Technology – Design
Certificate in Computer Graphics Technology – Web